

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: :

Mark Bunger : Confirmation No.: 8324

Serial No.: 09/822,961 : Group Art Unit: 3627

Filed: March 30, 2001 : Examiner: Fawaad Haider

TITLE: METHOD, SYSTEM, AND COMPUTER READABLE MEDIUM FOR
FACILITATING A TRANSACTION BETWEEN A CUSTOMER, A
MERCHANT AND AN ASSOCIATE

AMENDMENT AND RESPONSE TO OFFICE ACTION UNDER 37 C.F.R. §1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

This Amendment and Response constitutes a complete and timely reply to the Office Action mailed October 20, 2008 in the above-identified application. The following remarks are respectfully submitted.

Amendments to the Claims begin on page 2.

Remarks begin on page 7.